

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV5/12 15.53
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

LOCAL

REGIONAL

FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV5/12 15.53

STA:

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		1200M-100A	30		\$340.00	10/29	10/29	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = PROGRAM : JIMMY KIMMEL												
58	A		1230A-133A	30		\$340.00	10/29	10/29	1		MON	1
PROGRAM : JIMMY KIMMEL ORD COM1 : LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED ORD COM2 : AT 130A. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-40 FOR 1 SPOT/WK												

REP HEADLINE# 6190725 TRF# 317366
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 15.53
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#40 MISSED: MON/1200M-100A OCT29 30S \$340.00 (NOV5/12)
OFFER: MON/1230A-133A OCT29 30S \$340.00 PLS ADVISE.
CMT: LATE RUN DUE TO HURRICAN SANDY EXTENDED NIGHTLINE COVERAGE, SPOT AIRED
CMT: AT 130A.

OCT/12 100240.00 NOV/12 24290.00
CONTRACT TOTAL 124530.00
TOTAL SPOTS 75

MARKET TOTALS \$254,128 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE